

2017-2023

CAILIN
DORAN

Personal Portfolio

MARKETING, COMMUNICATIONS,
PRODUCER, PRESS, EVENTS,
DIRECTOR, DESIGNER

CAILINDORAN.COM



About Me

WITH A BACKGROUND IN VENTURE CAPITAL BACKED START UPS, CONSERVATORY PERFORMANCE TRAINING, AND AN EYE FOR CONSISTENT STORYTELLING, I BRING POSITIVE ENERGY AND RESULTS TO EVERY ROLE.

MARRYING AN ARTS, EVENTS AND MARKETING BACKGROUND WITH A KNACK FOR OPS, I'M A PARTICULARLY VALUABLE TEAM MEMBER FOR EARLY STAGE START UPS WHILE WE ARE WEARING MANY HATS AND DEFINING OUR PRODUCTS AND VISION.

OUTSIDE OF WORK, I VOLUNTEER IN THE ARTS AS AN EDUCATIONAL THEATRE COMPETITION JUDGE, IN DRAMATURGICAL CAPACITIES AS A READER FOR NEW PLAY DEVELOPMENT, AND CAREER COACH FOR ARTISTS SHIFTING INTO TECH SPACES.

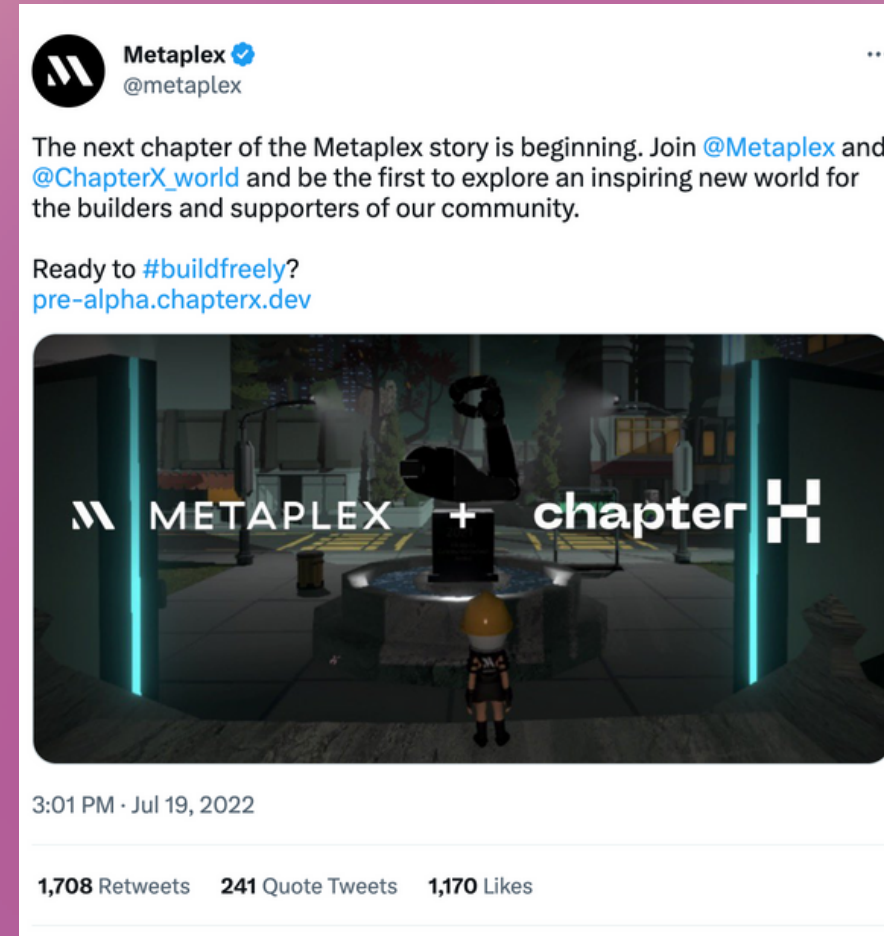
Community

METAPLEX

SOCIAL MEDIA: TWITTER, IG, TIKTOK, BLOG, EMAIL, DISCORD

LED AND MANAGED ALL SOCIAL MEDIA CAMPAIGNS, CONTENT AND COPY, SPECIFICALLY SEEING AN 185% INCREASE IN ORGANIC TWITTER ENGAGEMENT IN THE FIRST SIX MONTHS OF BRAND INDEPENDENCE.

DEVELOPED BRAND VOICE, STYLE, AND VISUAL IDENTITY, WHILE KNOWING WHEN TO SIEZE A MOMENT FOR A JOKE - SUCH AS WHEN FACEBOOK CHANGED TO META - AND DEVELOPING ONLINE COMMUNITY SPACES SUCH AS A METAVERSE LAUNCH WITH CHAPTER X OR PRESENTING EOY ECOSYSTEM AWARDS.



Community

METAPLEX X WELCOME TO CHINATOWN

COMMUNITY/ARTIST RELATIONS, BLOG WRITING, CONTENT CREATION

SUPPORT FOR WELCOME TO CHINATOWN, A METAPLEX GRANT RECIPIENT, CAME IN THE FORM OF COLLABORATING ON A PRESS RELEASE AND TWEETS BEFORE THEIR FIRST NFT LAUNCH, LETTERS OF SUPPORT, AND PRIORITIZING THEIR PLACEMENT IN METAPLEX COMMUNICATIONS AND AT EVENTS AND GALLERIES.



METAPLEX

May 11, 2022

To the Chinatown Downtown Revitalization Initiative Review Committee,

We are writing today in Support of Welcome to Chinatown, a forward-thinking and community driven organization we have had the pleasure of collaborating with in the past year.

For context, Metaplex is a permissionless on-chain protocol for buying, selling, and auctioning non-fungible tokens (NFTs) natively on the Solana blockchain, and a good portion of our decentralized team are New Yorkers.

Earlier this year we partnered with Welcome to Chinatown to assist in launching NFTs for their Longevity Fund, a grant program and accelerator for at-risk small businesses within Chinatown. This fund uses Web3 to introduce financial tools, give brand ownership to entrepreneurs, and innovate Chinatown in a way that blends the physical and digital world.

In their press release our CEO Stephen Hess said: "We're thrilled to support Welcome to Chinatown as they introduce their community to Web3 and NFTs. NFTs are for everyone and projects like theirs are an inspiring way to educate communities by bridging the gap between the physical and digital, offering an exciting peek into what's to come."

Welcome to Chinatown is the perfect organization to be at the forefront of a Chinatown revitalization project because they have a strong connection to a community that has been in place for generations and they have a clear vision, as illuminated in their Longevity Fund for how to empower a historic, culturally rich and future-thinking New York City.

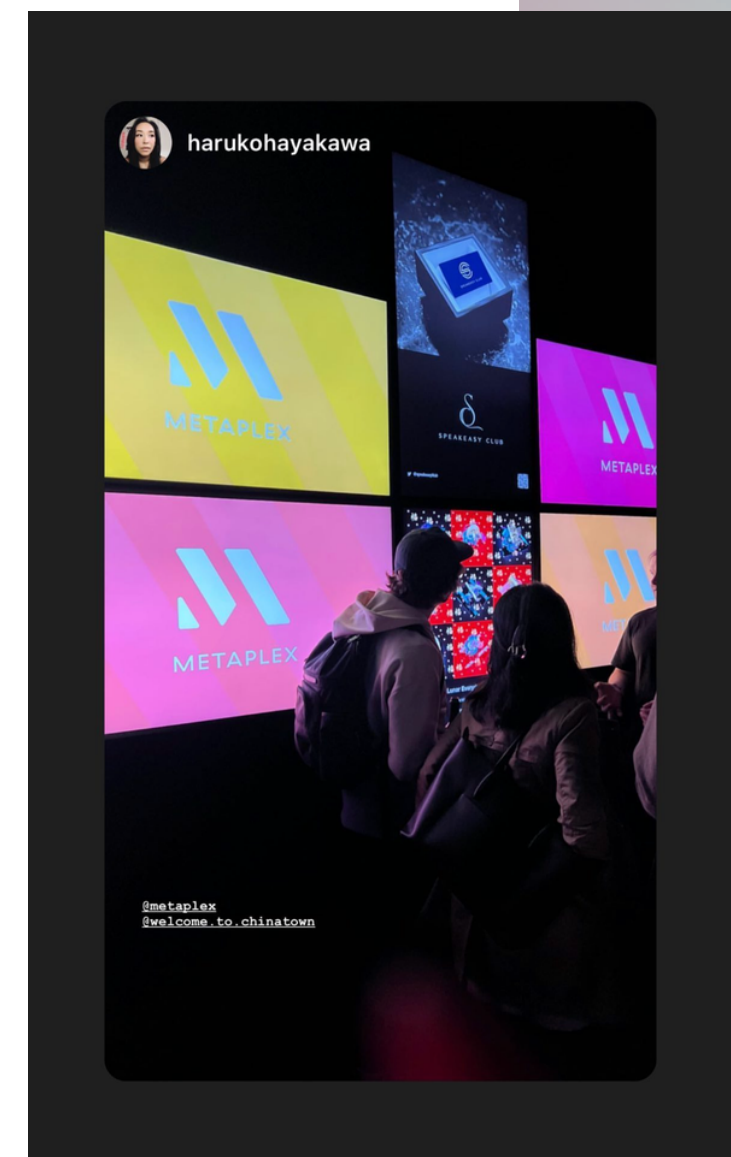
Thank you for your consideration, and please let us know if we can support their application in any other way.

The Metaplex Team

Metaplex x Change: Making Charity NFTs Easy

Over the past year, the NFT (Non-Fungible Token) space has gained visibility through digital art and collectibles. As the space matures, new use cases begin to emerge—one of which is charity-focused NFTs or options for allocating funds...

 metaplex.com



Creative Direction

THEATRE ASPEN
2020-2021

AS THE HEAD OF MARKETING FOR TWO SEASONS, I WAS THE CREATIVE PRODUCER AND DIRECTOR FOR ALL CONTENT, PRINT AND DIGITAL, PRODUCING A MAGAZINE-SIZED PROGRAM YEARLY, MANAGING ALL EXTERNAL VENDORS AND INTERNAL DESIGN INTERNS, SECURING ALL SPONSORSHIP DEALS, REBRANDING THE EDUCATION DEPARTMENT, PERSONALLY CREATING OVER 1000 ASSETS/YEAR AND CLARIFYING THE TONE AND MESSAGE OF THE ORGANIZATION.

THEATRE ASPEN
2020: ALL FOR ONE SEASON

Watch on YouTube

LIVE MUSIC IS BACK IN ASPEN!

GRAY MALONE
STANLEY

THEATRE ASPEN
APRIL 10/11

THREE PART HARMONY:
THE PLAYLIST OF OUR LIVES

PREVIEW SOLO FLIGHT
Friday July 23 & Saturday July 24 at 8PM
GIVE 'EM HELL HARRY | Starring Fred Grandy

AUGUST FESTIVAL SCHEDULE

Wednesday, August 25
Clean | 7:30 PM

Thursday, August 26
A Good Day To Me Not to You | 4:00 PM
Token | 7:30 PM

Friday, August 27
Making Good | 4:00 PM
Esmeranda's Gift | 7:30 PM

Saturday, August 28
Clean | 1:00 PM
The Noah Racey Project | 4:00 PM
A Shot Rang Out | 7:30 PM

Sunday, August 29
Esmeranda's Gift | 4:00 PM
A Good Day To Me Not To You | 7:30 PM

Monday, August 30
A Shot Rang Out | 4:00 PM
The Noah Racey Project | 7:30 PM

Tuesday, August 31
Token | 4:00 PM
Making Good | 7:30 PM

passes
Platinum Pass: \$350
Two tickets to all seven Festival shows, or fourteen tickets to use as you choose.

Silver Pass: \$200
A six ticket sampler to use any way you choose.

single tickets
Premium: \$50
Standard: \$35
Give 'Em Hell Harry \$55 | \$75

THEATRE ASPEN ANB Bank The Sturm Family Melanie Sturm and Marc Zachary Altec/Stylinger Foundation Soledad and Bob Hurst Nancy Wall and Chuck Wall Darlynn and Tom Fellman Anonymous

CHICAGO JUNE 30 - JULY 22

ROCK OF AGES JULY 30 - AUGUST 21

SOLO flights AUGUST 25 - 31
Second Annual New Works Festival

THEATRE ASPEN Summer Cabaret Series

JULY 11
AUG. 8-9 & 15

Through June 10 only!

BUY NOW PLAY LATER

Season Passes Now On Sale!
Choose dates for your summer performances and save!
Season Passes and Locals Passes at up to 40% off full priced tickets!

THEATRE ASPEN
theatraspen.org | 970.300.4474

| | SUN | MON | TUE | WED | THU | FRI | SAT |
|---------------|----------------------------|---------------------------|------------------------------|------------------------------|----------------------------|----------------------------------|-------------------------------|
| SUMMER | JUNE/JULY | CHICAGO | 6/30 CHICAGO PREVIEW 7:30PM | 7/1 CHICAGO PREVIEW 7:30PM | 7/2 CHICAGO PREVIEW 7:30PM | 7/3 CHICAGO 8PM | 7/4 CHICAGO 8PM |
| | 7/5 CHICAGO 7:30PM | 7/6 CHICAGO 7:30PM | 7/7 CHICAGO 7:30PM | 7/8 CHICAGO 7:30PM (D) | 7/9 CHICAGO 7:30PM | 7/10 CHICAGO 8PM (D) | 7/11 CHICAGO 8PM |
| | 7/12 CHICAGO 7:30PM | 7/13 CHICAGO 7:30PM | 7/14 CHICAGO 7:30PM | 7/15 CHICAGO 7:30PM (D) | 7/16 CHICAGO 7:30PM | 7/17 CHICAGO 8PM (D) | 7/18 CHICAGO 8PM |
| | 7/19 CHICAGO 7:30PM | 7/20 CHICAGO 7:30PM | 7/21 CHICAGO 7:30PM (D) | 7/22 CHICAGO 7:30PM | 7/23 CHICAGO 7:30PM | 7/24 CHICAGO 7:30PM | 7/25 CHICAGO 8PM |
| | | | | | | 7/26 ROCK OF AGES PREVIEW 7:30PM | 7/27 ROCK OF AGES PREVIEW 8PM |
| | | | | | | 7/28 ROCK OF AGES 7:30PM | 7/29 ROCK OF AGES 8PM |
| | | | | | | | 7/30 ROCK OF AGES 8PM |
| 2021 | AUGUST | | | 8/4 ROCK OF AGES 7:30PM | 8/5 ROCK OF AGES 7:30PM | 8/6 ROCK OF AGES 7:30PM | 8/7 ROCK OF AGES 8PM |
| | | 8/10 ROCK OF AGES 7:30PM | 8/11 ROCK OF AGES 7:30PM | 8/12 ROCK OF AGES 7:30PM (D) | 8/13 ROCK OF AGES 7:30PM | 8/14 ROCK OF AGES 8PM (D) | 8/15 ROCK OF AGES 8PM |
| | 8/16 ROCK OF AGES 7:30PM | 8/17 ROCK OF AGES 7:30PM | 8/18 ROCK OF AGES 7:30PM (D) | 8/19 ROCK OF AGES 7:30PM | 8/20 ROCK OF AGES 7:30PM | 8/21 ROCK OF AGES 8PM (D) | 8/22 ROCK OF AGES 8PM |
| | | | | 8/23 SOLO FLIGHTS DAY ONE | 8/24 SOLO FLIGHTS DAY TWO | 8/25 SOLO FLIGHTS DAY THREE | 8/26 SOLO FLIGHTS DAY FOUR |
| | 8/29 SOLO FLIGHTS DAY FIVE | 8/30 SOLO FLIGHTS DAY SIX | 8/31 SOLO FLIGHTS DAY SEVEN | | | | |

(D) Indicates a Socially Distanced and Limited Capacity Performance
For more information, visit theatraspen.org/safety

Press

E L E R I W A R D

PRESS RELEASE AUTHOR AND DISTRIBUTOR

THESE DAYS ELERI IS A BROADWAY AND CABARET FAVORITE, WITH 68.3K FOLLOWERS ON TIKTOK AND RECENTLY SPENDING THE SUMMER OPENING FOR JOSH GROBAN'S US TOUR, BUT IN SPRING 2021, SHE HAD JUST RECORDED HER FIRST ALBUM IN HER CLOSET.

THIS FIRST PRESS RELEASE LANDED BROADWAY WORLD AND PLAYBILL ARTICLES THAT LED TO HER BEING SIGNED TO GHOSTLIGHT RECORDS, AND THE REST IS HISTORY.

FOR IMMEDIATE RELEASE

Press Inquiries, contact cailin.doran@gmail.com

A PERFECT LITTLE DEATH

THE DEBUT ALBUM BY **SUF/SOND**

RELEASE: 5/21/21



April 13, 2021: The brainchild of Eleri Ward, **SUF/SOND is a whirling combination of two deep loves: the expansive one of a kind canon of Stephen Sondheim, and the melancholic sounds of Sufjan Stevens** straight from the scenery of Carrie & Lowell. Blossoming from a spontaneous Instagram cover of “Every Day a Little Death”, captioned *Sufjan on Sondheim*, Eleri has now crafted SUF/SOND to be her own niche at the crossroads of musical theater and indie folk music, embodied by swirling harmonies and her original point of view. **The album features 13 songs varying from “The Ballad of Sweeney Todd” to “Loving You” to “Take Me to the World”, leading you through an acoustical Sondheim journey that feels and sounds like golden hour.**

Eleri recorded all 13 songs in the closet of her apartment during lockdown, following many requests for a SUF/SOND release after posting a video of “Johanna (Reprise)” on TikTok. With over 42k views, she was immediately inspired to expand and share this project further. The album was complete within one month of embarking on it. **SUF/SOND’s *A Perfect Little Death* will be available on all streaming platforms on 5/21/21.**

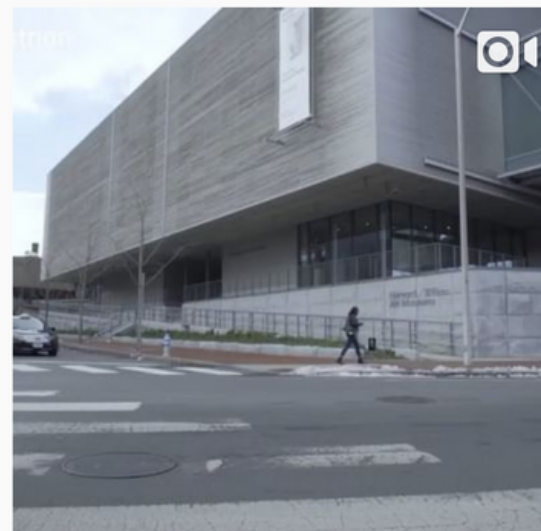
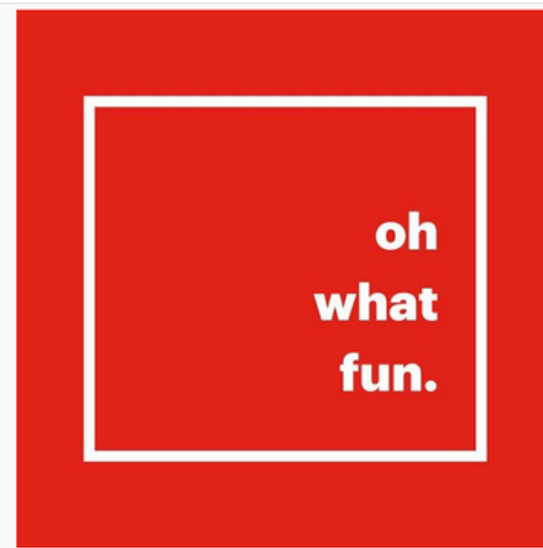
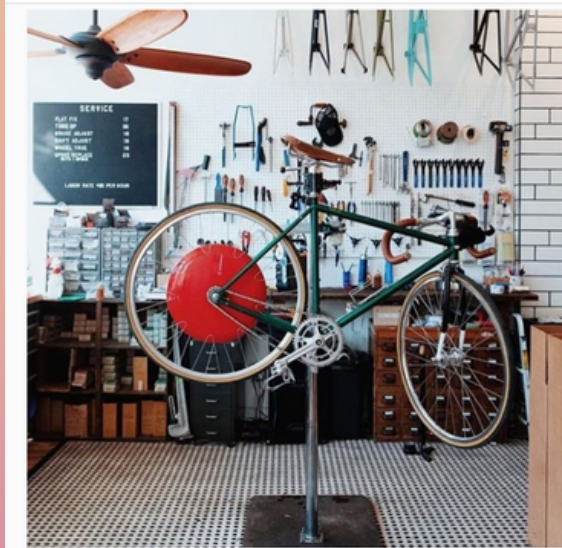
Social Media

SUPERPEDESTRIAN

DESIGN, COPY, SOCIALS, EMAIL
MARKETING, INFLUENCER MANAGEMENT

After the parade 🍂
After the bird 🐓
(and before a quick nap) zzz
Don't forget to get to gifting 📺

Offer begins 5PM EST Thanksgiving Day. Get a complete ebike for \$1650.



Find a little peace this holiday season with a nice long bike ride

All Black Friday Weekend
take \$100 off the retail price of the Wheel
and get a \$500 bike for just a buck

A complete ebike for \$1650
Peace, joy, and good will to all rides

Events

METAPLEX

COMMUNITY BUILDING, CONTENT
CAPTURE AND EVENT PLANNING

SOLANA HACKER HOUSES 2022:
TITLE SPONSORS FOR SOLANA HACKER HOUSE,
SEATTLE, AND REPRESENTING THE BRAND AND
LEADING ONSITE EVENTS AT SOLANA HACKER
HOUSES IN LISBON, LA, DUBAI AND NYC.

SXSW 2022: CO-PRODUCED A COMMUNITY
HACKER HOUSE WITH HOLAPLEX, AN EVENING
EVENT WITH MULTICOIN CAPITAL AND WAS A
PANEL HOST FOR NFT ARTISTS AND CREATIVES.



Events

DEGEN APE ACADEMY
BREAKPOINT 2021

CO-PRODUCER AND EVENT MANAGER



HIGHER SELF

AN EXPLORATORY EXPERIENCE LIKE NO OTHER

WITH A LINE AROUND THE BLOCK, SPONSORS FROM SOME OF THE BIGGEST NAMES ON SOLANA, AND THE HOTTEST VIP SECTION OF THE WEEKEND, ALONG WITH CRASS KITTY, AN UNFORGETTABLE AND UNQIUE EXPERIENCE WAS CRAFTED FOR DAA HOLDERS AND FRIENDS.

FEATURING TAROT READINGS, INCENSE, SPECIALTY COCKTAILS FROM OUR SPONSORS, BOTTLE SERVICE, AND WHAT CRYPTO FOLKS WANT MORE THAN ANYTHING, LOTS OF CURATED NOOKS AND CRANNYS TO KEEP TALKING SHOP.



Public Speaking

METAPLEX

SXSW AND NFT.NYC

LEAD PANEL FOR ARTISTS AND CREATORS AT THE HOLAPLEX COMMUNITY HACKER HOUSE DURING SXSW 2022.

PRESENTED A TEN MINUTE LONG PRESENTATION AND PARTICIPATED ON A PANEL GEARED TOWARD NFT CURIOUS FOLKS FOR THE SAMSUNG NEXT STAGE AT NFT.NYC 2022.



Design

COSTUMES, NYU LSTI

AFTER SHELIVING UNDERGRADUATE WORK AS A COSTUME SCHOLARSHIP RECIPIENT AT THE UNIVERSITY OF COLORADO, BOULDER COSTUME SHOP, AS WELL AS STINTS WITH COSTUMING TEAMS FOR THE COLORADO SHAKESPEARE FESTIVAL, CENTRAL CITY OPERA, AND TASCO COUTURE, DORAN HAS RECENTLY RETURNED TO COSTUME DESIGN AT NYU WITH THE PRODUCTIONS OF **EVERYBODY** AND **ASSASSINS** (UPCOMING).

Director: Alfonso Rey

Costume Design Inspiration

Actor: Molly (Malikka) Advani

Character: Usher

EVERYBODY

by Branden Jacobs-Jenkins



White- spiritual, angelic

Practical. Ear piece + ipad. Should look like an employee of the theatre with a touch of divinity.



Design

CROSS PLATFORM INDEPENDENT PROJECTS RANGE FROM PERSONAL WEEKLY MOOD BOARDS STARTING IN 2018 AND POSTING EVERY MONDAY, TO FREELANCE DESIGN FOR FRIENDS PROJECTS.



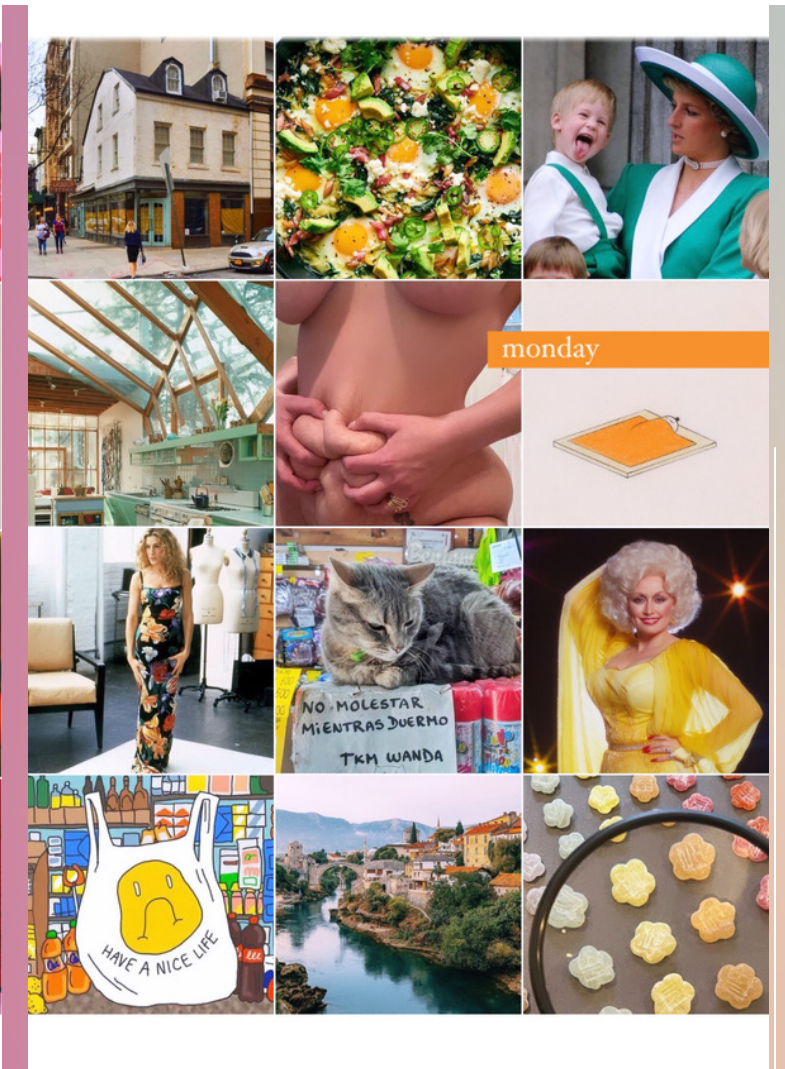
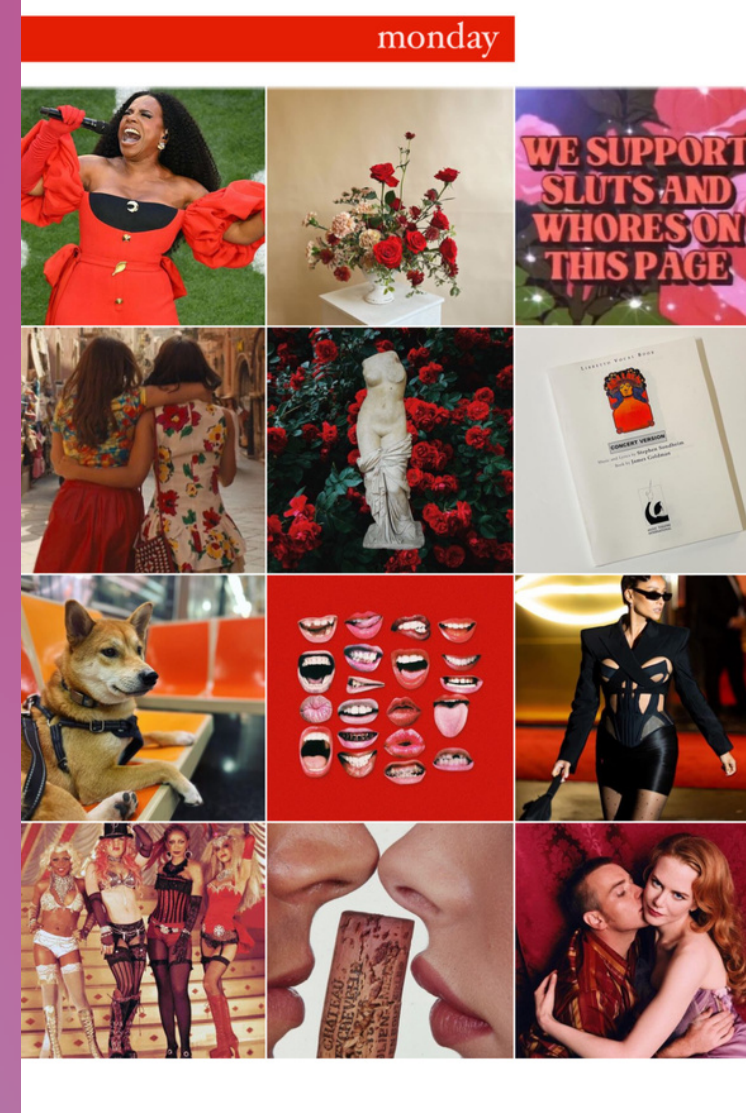
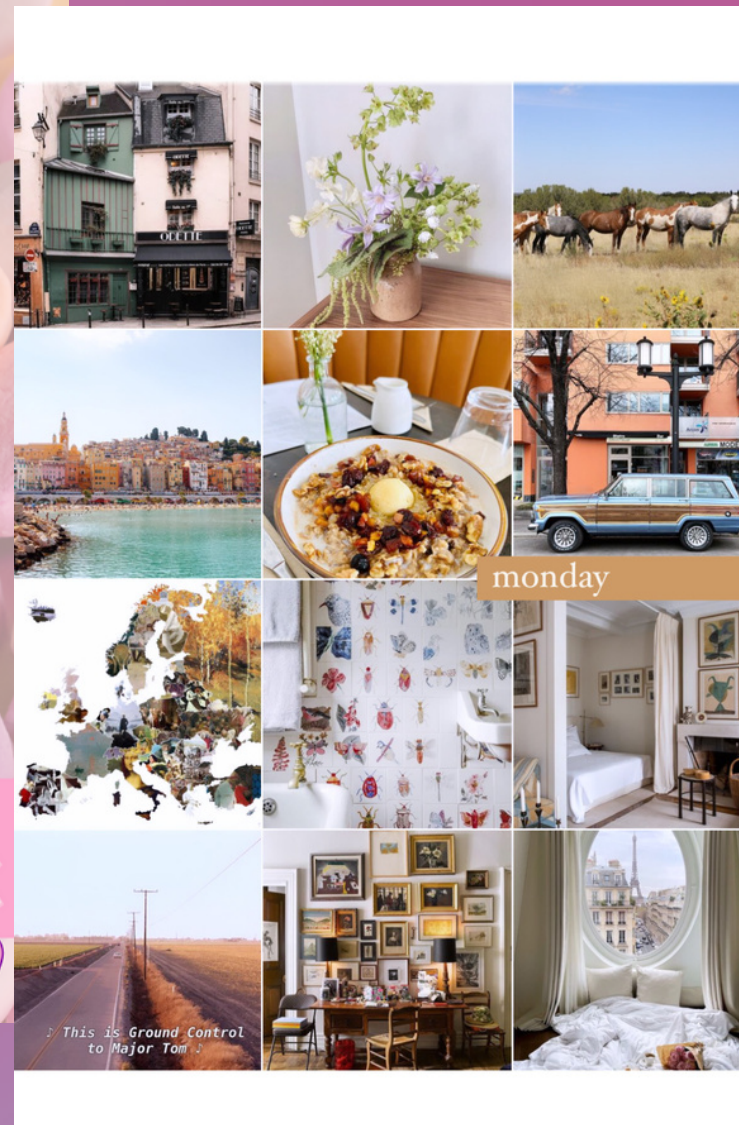
The 4th Annual Very Valentines Cabaret

THE HISTORY -OF- WRONG GUYS

Starring Nathan Fosbinder, with Dani Apple, Amanda Lopez, and Richard Spitaletta.
With Guest Appearances from Gabriela Campo and Caroline Lellouche

March 13th, 7PM @ CAVEAT NYC

Music Direction: Eric Fegan | Stage Direction: Cailin Doran
Tickets at [LINK IN BIO](#)

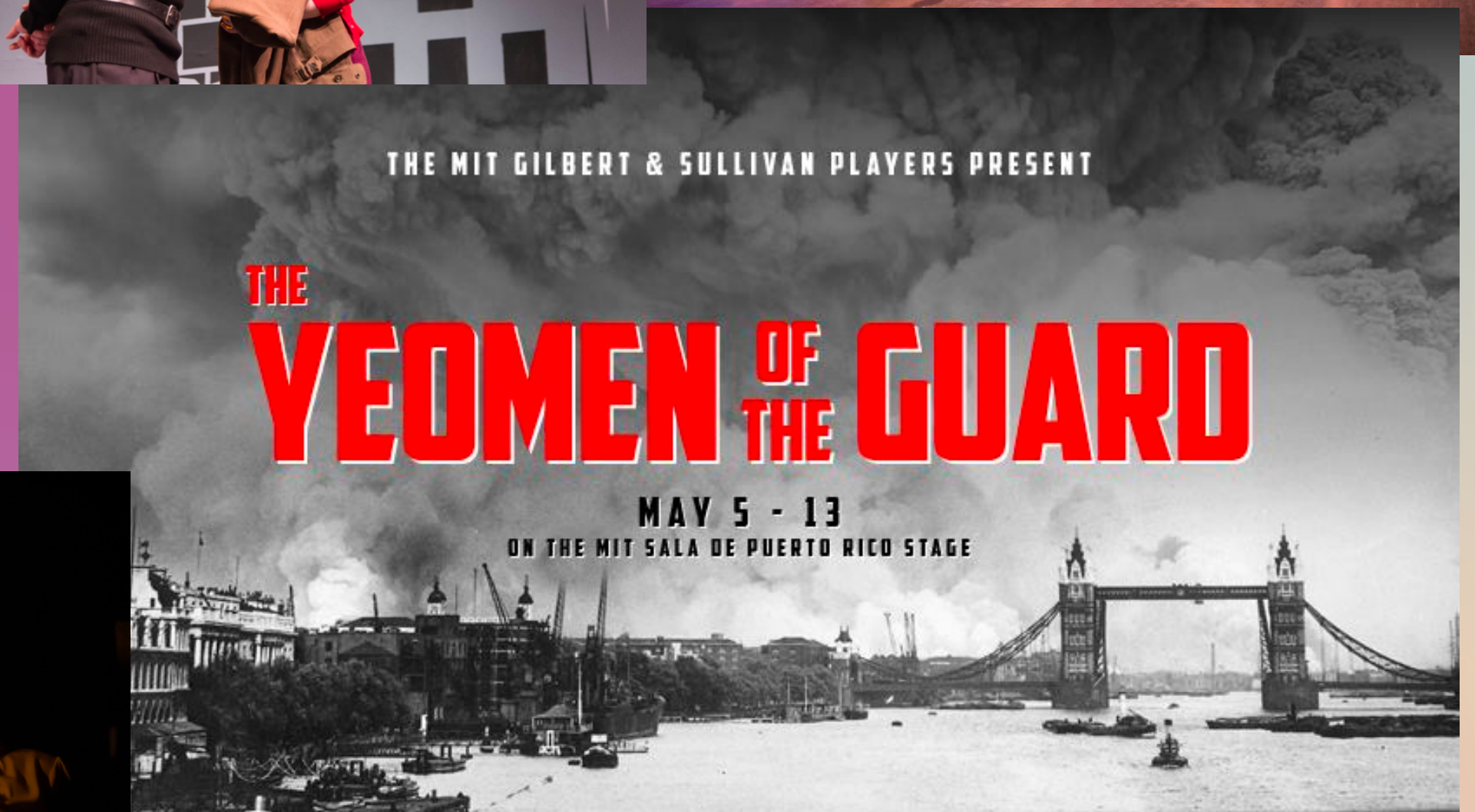


Director

NEW YORK, BOSTON
MUSIC THEATRE, OPERA, CABARET, PLAYS

DORAN IS AN "UPBEAT AND DEMANDING" DIRECTOR (MIT NEWS) WHOSE THEATRICAL VOICE IS GROUNDED IN TEXT AND MUSIC ANALYSIS AS A MEANS OF BRINGING INFORMED, NUANCED CHOICES TO THE STAGE. THROUGH HONORING THE SPECIFICITY OF WRITERS AND COMPOSERS, SHE IS COMMITTED TO PUSHING THE FORM FORWARD WHILE HONORING THE NEEDS OF A MODERN AUDIENCE.

THE SHOW PICTURED SET THE ACTION IN THE LONDON BLITZ OF WWII. MORE IMAGES AND FULL THEATRE RESUMES AT CAILINDORAN.COM/DIRECTING



CAILIN
DORAN

Thank You

CONTINUE THE CONVERSATION AT
CAILIN.DORAN@GMAIL.COM
@CAILINDORAN
@THE.CBCD



CAILINDORAN.COM